

Give your loved one advanced safety. Give them the support of SafelyYou.

With your consent, your loved one can receive all the advantages of this fall management program

SafelyYou combines trusted technology with expert insights to not only detect falls, but help prevent future falls, too. Their artificial intelligence-enabled cameras detect falls with unprecedented accuracy and care staff is immediately notified when a fall event happens. Then video review with SafelyYou experts allows for determination of the fall's root cause, helping to prevent repeat events. In fact, SafelyYou is reducing falls by 40%¹ and ER visits resulting from falls by 80%², creating safer environments in senior living and improving well-being for those living with dementia.

SafelyYou elevates quality of care

For families like yours, SafelyYou means your loved one is receiving an elevated quality of care. Staff can respond to fall events faster and work with SafelyYou experts—including occupational and physical therapists—to implement proven fall prevention strategies. Only SafelyYou reviews over 1500 on-the-ground events per month, making them uniquely qualified to share insights that help prevent falls.

SAFELYYOU INSIGHT



AI technology revealed the resident was active in bed, having falls in the evening or early morning

INTERVENTION



change in resident's daily schedule
—later activities & bed time

OUTCOME



4 weeks without falls

Proven results

Overview: A long-time resident of a memory care community has good days and bad days in terms of mobility and cognition and has had frequent falls. To help prevent an injury, a thick fall mat was placed next to her bed, which had been lowered as an additional safety measure.

Insight: Even with the precautions in place, the resident continued to have falls. In many cases, it may take multiple interventions to find the right solution—fall prevention can be a complex issue. With the help of SafelyYou, staff was able to gain a better understanding of the resident's fall patterns. The AI technology revealed that the resident was very active in bed and that the falls typically happened in the evening or early morning hours when she tried to get out of bed unassisted.

Intervention: Through the insights revealed by her fall patterns, the care staff developed a personalized care plan, changing the resident's daily schedule so she is now participating in activities later in the day and going to bed later when she is ready for sleep.

Outcome: Since last checked, the resident had not fallen for four weeks. When fall patterns are revealed and understood, simple adjustments to a resident's schedule can make a big impact, reducing risk.

1. SafelyYou data analysis of videos from fall detections in senior living community bedrooms.
2. Glen L. Xiong, MD, Eleonore Bayen, MD, PhD, Shirley Nickels, BS, Raghav Subramaniam, MS, BS, Pulkit Agrawal, PhD, Julien Jacquemot, MSc, BSc, Alexandre M. Bayen, PhD, Bruce Miller, MD, George Netscher, MS, BS. (July 16, 2019) "Real-Time Video Detection of Falls in Dementia Care Facility and Reduced Emergency Care." The American Journal of Managed Care. Volume 25, Issue 7.

SafelyYou means peace of mind

94% of falls in memory care go unwitnessed. And when a loved one with Alzheimer's or dementia is found on the ground, they often can't explain what happened. SafelyYou is giving them a voice. Their fall video makes it possible to see how the fall occurred, and staff is then able to explain to you what took place. With SafelyYou, there's no more guesswork or unanswered questions.

SAFELYYOU INSIGHT



the resident was falling on her way to the bathroom at night

INTERVENTION



sleep medication | fall mat | bed alarm

OUTCOME



7 weeks without falls

Proven results

Overview: A resident had multiple falls over multiple months. All the falls occurred near the bed during typical sleeping hours.

Insight: After reviewing SafelyYou videos, the care staff realized that the resident was trying to make her way to the bathroom and falling in the middle of the night.

Intervention: The care staff increased the resident's toileting at night and consulted her doctor about medications to help her sleep. They also installed a bed alarm and a fall mat near her bed.

Outcome: Since last checked, the resident had not fallen in seven weeks.

SafelyYou contributes to cost-savings

People living with dementia fall twice as much as those without memory impairment—about four times a year³. SafelyYou can help alleviate some of the expense associated with falls. SafelyYou video review enables care staff to determine the seriousness of a fall event and help assess for injury, preventing unnecessary ER visits and their associated costs.

SAFELYYOU INSIGHT



the resident would remain on the ground after stretching

INTERVENTION



no more unnecessary ER visits

OUTCOME



peace of mind
+ savings for the family

Proven results

Overview: A resident had been sent to the ER several times after multiple found-on-the-floor events. Her family was very upset and questioned the decisions, but the community felt they had to act out of an abundance of caution since they didn't see what happened.

Insight: Once the community began using SafelyYou, video revealed that the resident would lower herself to the ground to do stretches, then would remain lying on the floor.

Intervention: Thanks to the insight from SafelyYou video, the community was able to stop sending her out for ER care and explain to the family exactly what happened.

Outcome: The findings were a huge relief to both the community and the family—and saved the family ER expenses.

Consent from you is all that is needed for your loved one to receive the added protection and elevated care that comes with SafelyYou. And it's all that's needed for you to have peace of mind about their well-being, as well as potential for cost-savings.

3. Doorn, Carol Van, Ann L. Gruber-Baldini, Sheryl Zimmerman, J. Richard Hebel, Cynthia L. Port, Mona Baumgarten, Charlene C. Quinn, George Taler, Conrad May, and Jay Magaziner. "Dementia as a Risk Factor for Falls and Fall Injuries Among Nursing Home Residents." *Journal of the American Geriatrics Society*. 51.9 (2003): 1213-218.

SafelyYou is 99% accurate and is not a replacement for staff or standard community procedures.